



Mr. Attygalle handing over certificate of participation to Dr. L.N.D. Abeygunawardena.

ROAD ACCIDENT IS THE MAJOR KILLER

After three decades of unsettled situation where several innocent lives were lost, it is now found from the records that road accident fatalities are a major killer in Sri Lanka.

The global statistics reveal that most of the victims are in the age group between 19-25 years.

Taking these road hazards into consideration, under the auspices of the UN, the years 2011 to 2020 were declared as "Decade of Action for Road Safety". Many programmes are organized worldwide to overcome this menace.

In Sri Lanka with the patronage of His Excellency Mahinda Rajapakse, the "Decade of Action for Road Safety" programme was inaugurated on the 11th May 2011.

In keeping with this theme, as a premier motoring organization in Sri Lanka, the Automobile Association of Ceylon also observed with dedication and commitment by conducting programmes for school children in May 2011 at the AA Auditorium. The highway ethics and safe use of roads was the theme of the seminar, which was conducted by Mr T Perinpanayagam, DIG Traffic (Rtd).

As an ongoing programme, the Automobile Association of Ceylon organized a seminar on Saturday, 5th November 2011 from 9.00 a.m. till 12.00 noon at the AA Auditorium for its members. The theme of the seminar was on Road Safety, new Traffic Legislation and Safe Use of the Southern Expressway.

This seminar too was conducted by Mr T Perinpanayagam, DIG Traffic (Rtd). Mr Edward Ahangama President CeSPA /City Coroner was the keynote speaker at this seminar. IP Dissanayake representing the Traffic Police also spoke. This seminar was sponsored by Asian Alliance Insurance which is a Strategic Partner of the Association.

The main purpose of these seminars, is the social commitment of the AA to educate not only the motorists but also all road users at large to make the highway safe to all. Certificates were issued to all participants at this seminar.

Message from Etisalat CEO, Mr. Dumindra Ratnayaka

This year it has been our honor to be able to partner with an organization of such calibre as the Automobile Association of Ceylon. The AAC is the voice of the Sri Lankan motorist both on the local and international stage, and has been working to aid Sri Lankan drivers for over 100 years. A fully fledged member of the Federation Internationale de l'Automobile (FIA), the AAC has been the premier club for Sri Lankan motorists since its inception in 1904.

From supporting the Vintage Car Rally last year and then being able to come on board at an even closer working capacity, our ties with the AAC is one of the corporate partnerships we value the most. As we look to the future we know that this relationship has the potential to grow and to take both Etisalat and the AAC to even greater heights.

Message from DSL Chairman/Managing Director

It is my pleasure to send this message for the quarterly newsletter of the Automobile Association of Ceylon, the Association that is committed to serving the motoring public of Sri Lanka.

I wish to make this an opportunity to congratulate Mr. Dhammika Attygalle on his election as President of AAC for yet another term and extend my congratulations also to the newly appointed Executive Committee. Whilst thanking the former Executive Committee for the support extended to DSL, I would like to convey my best wishes to the President and the former Executive Committee of AAC for a job well done during their tenure of office.

Douglas & Sons (Pvt) Ltd. (DSL), in its endeavours in always giving nothing but the best to Sri Lankan motorist has launched the GT Radial Champiro ECO, the environment friendly new generation tyre which gives you the ultimate desired comfort and pleasure of driving while securing a pollution free environment. A light weight tyre, with less fuel consumption, is economically priced making it affordable for any buyer who seeks a replacement tyre.

We at DSL, an organization with social responsibility would like to make an impact on the motoring public of our country to become more conscious of creating a healthier and greener tomorrow. We will be promoting similar products in our range in the future, which will be made available through our dealer network island-wide. As the strategic partner of AAC we are glad that we have served the motoring public of Sri Lanka through our garage network, the extended arm of DSL and we intend carrying out many more programs for the betterment of our motorists in the future too.

Chairman/Managing Director
Douglas & Sons (Pvt) Ltd.

Ideal Motors entered into a strategic partnership with AA



"Ideal Motors (Pvt.) Ltd. entered into a strategic partnership with AA in year 2011 to enhance rural youth on latest automobile technologies on special emphasis on Common Rail Diesel Engines.

In line with the affiliation, we have been able to train 43 registered garages of AA and some more local garage owners on the latest technology in diesel automobile in year 2011.

Training was conducted by foreign expertise with the help of local engineers and at the end of the program "smart testers" and diagnostic software were distributed to 15 garages."



Annual Staff trip to Ratnapura Wijeya Holiday Resort.

It was a fulfilled day and the staff had an enjoyable time

Billiard Section will be open from 12.00 noon to 3.00 p.m and from 5.00 p.m till 10.00 p.m

Reminder- members pls renew your membership for the year 2012 - Secretary

NIGHT ROAD RACE IN COLOMBO

It is with pleasure that we wish to inform the members that Mr. S. Mannapperuma, Exco member participated in the Night Road races to represent AAC. This event was organised by the Ceylon Motor sports Club. Also, Executive Committee member Mr. Ananda Dangalla's son participated in the race bearing the AAC sticker on the vehicle.

The Automobile Association of Ceylon

was adjudged a merit award winner in the National Business Excellence Award 2011 organised by the National Chamber of Commerce, the leading business Chamber in Sri Lanka, and an Organisation which demonstrates a commitment to the growth of the business sector in Sri Lanka.

There was a total of 400 applications for the Excellence Award under various sectors. The winners were evaluated on several criteria that related to the tangible and measurable results achieved by the individual organizations, together with the connection between the results achieved and the activities carried out known as performance drivers.

The performance drivers were divided into the categories of global reach, knowledge integration, technological investment, capacity building and performance management and measured in terms of business and financial performance. It also included Corporate governance and CSR.

On the 1st of December 2011 the Association organized a cocktail to herald the beginning of the festive season. The highlight of the evening was Christmas carols sung by the Wesley College choir. Several members participated in this event and it was an enjoyable evening for all.



The President and the Members of the Executive Committee of the Automobile Association of Ceylon

HEALTH CAMP

On the proposal made by Dr Lakshman Weerasena at the meeting of the Executive Committee held on 28th July 2011 a health camp was conducted on Sunday 9th October 2011 at the Association Auditorium for the members of the staff and their families.

Even though it was the very first time the Association had organized such a health camp, specially for the benefit of the staff and their families, it was a well attended affair and well done job.

On this day the staff and their families and the members of the Executive Committee amounting to 73 participated. Thirty five participants were given spectacles after an eye test. The staff and their families together with the members of the Executive Committee received medical checkups and advice from Dr Lakshman Weerasena who was assisted by Dr Asela Anthony.



3M Car Care offers a comprehensive line of products for automotive maintenance. 3M's innovative product line includes performance cleaning products, waxes, compounds, adhesives abrasives and specialty products. 3M's Automotive Aftermarket Division serves the automobile owner and hobbyist as well as the professional body shop, recreational vehicle and maintenance markets.

In order to develop the automotive aftermarkets industry in Sri Lanka 3M signed up recently with the Automobile Association of Ceylon as their "strategic" partner.

3M Car Care

One of the most preferred car care brand Internationally, 3M has offered solutions for various requirements of the vehicle lovers with their main product categories such as vehicle appearance products, mechanical maintenance products and Collision repair products. 3M with its newly appointed "Authorized Centers" assures a personalized service for the growing vehicle population in the country with latest state of the art technological products.

Benefits to AA members

Members of AA will now be eligible for special discounts and other exclusive benefits when they purchase a 3M product/service from an "Authorized centre". In order to offer an exclusive detailing experience to the customers 3M has set up "Authorized Detailing Centers" island wide. Staff at these centers are being trained by 3M's professional team, to satisfy the needs of their customers who are keen to maintain the appearance and performance of their vehicles in brand new condition.

3M Sri Lanka, a fully owned subsidiary of 3M USA began its operation in 1994 and has established itself a firm footing in diversified business of Automotive, Health Care, Building & Construction, Display & Graphics, Industrial Business, Consumer & Office.

3M captures the spark of new ideas and transforms them into thousands of ingenious products. 3M's culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$27 billion in sales, 3M employs about 80,000 people worldwide and has operations in more than 65 countries.

ASIA'S ULTIMATE AUTOMOTIVE COLLEGE IN MALAYSIA



DEGREE PATHWAYS AFTER O/L'S !!!

- Diploma in Automotive Technology
- Diploma in Motorsport Technology

Further Studies for Degrees !!!

PARTNER UNIVERSITIES	
Unitec, New Zealand	1.5 years
University of Wolverhampton, U.K	2 years
Coventry University, UK	2 years
University of Hertfordshire, UK	2 years
Edith Cowan University, Australia	3 years

OUR SERVICES ARE COMPLETELY FREE OF CHARGE



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Web : www.seekersworldwide.com

DSL'S ACCREDITED GARAGES FOR AUTOMOBILE ASSOCIATION OF CEYLON AS OF 24/11/2011

NO. OF GARAGE	ADDRESS	CONTACT NO. 1	CONTACT NO. 2
1	CEYLON MOTOR WORKS KANDY ROAD, KELANIYA	077364747	0112917207
2	DANAWKA MOTOR ENGINEERS NO.419, GALLE ROAD, RATMALANA		0112632566
3	SEWAN SERVICE CENTRE & GARAGE NO.253, RAUNSIGHE MAWATHA, KOTHALAWALA, KADUWELA	077289327	0112579207
4	DENIYWA MOTORS NO.318 WIEBAMA LAKE, GANGEDANILA, NEGOMBO	0712741518	0112801304
5	MANGALA MOTORS NO.15/62, NICHOLAS MARCUS MAWATHA, NEGOMBO	0712573757	0773616587
6	KANDANA AUTOMOBILE NO.139C, NEGOMBO ROAD, RILAUULLA, KANDANA	0714399642	0114032300
7	SABANA MOTORS NO.66, GAMUNU MAWATHA, NUNAKKA ELVA		0512223992
8	GLOBE AUTO MOBILE USAPUSSELLAMA ROAD, HANAWELLA, NUNAKKA ELVA		0522223237
9	BRITISH MOTORS BAZAR STREET, CHILLAW	0722873932	
10	SABINDA MOTORS NEW ROAD, THALAWELA, MANAWILA	0776413465	0522221036
11	TIMOTHY GARAGE NO.02, COLOMBO ROAD, RATMALAYANA, PUTTALAM	0777768410	
12	THELINA MOTORS NEMBADALUWA, HITTARUWA	0714769302	0339662005
13	LUMINA MOTORS NO.141B, HIGHLEVEL ROAD, OONGAMA, HOMAGAMA	0714818185	0115752382 0112868338
14	R D S MOTORS NO.562, THILAWATHUGODA, ROTTE		
15	PODI MALLI MOTORS GALLE ROAD, MAHAWAKKADUWA, MALUTARA	0779889998	
16	PREETHI MOTORS NO.432A, GALLE ROAD, EMBURANA, MATARA		0412223126
17	JAYANTHA ELECTRICALS NO.124, WANKWELLA ROAD, GALLE	0777904250	0912246336
18	SASINDU MOTORS GALLE ROAD, ATILURUWELLA, INDIRUWA	0723396290	
19	SIRENIA MOTORS NO.300, KANDY ROAD, MANAWELLA	0713516454	
20	NEW TURBO LANKA NEGOMBO ROAD, MALAKACHAWANA, KURUNEGALA	0776542465	0374691023
21	DARSHANA MOTORS DAMBULLA ROAD, MESSERPURA	0776451480	0374695800
22	SEEWALI MOTORS COLOMBO ROAD, WADDEGODA, ALAWANA		0372270496
23	KURUNEGALA MOTORS NO.395, GANNODUWA ROAD, PERDENEWA	0776057813	
24	FATHI MOTORS NO.98A, TRINCOMALEE ROAD, ALUWATHARA, MANTALE	0773090125	
25	EKSATHI MOTORS NO.45, SIR T.B. PANABODI MAWATHA, NUNAKKA ELVA ROAD, GAMPOLA	0773952341	
26	RANGITHI MOTORS MAGAMBE MAWATHA, KOPANKITTA ROAD, KEGALLE	0776535133 0779759582	
27	DANDARA MOTORS AMERTHENNA, KANDY	0779759582	
28	AMBEETIYA MOTORS NO.12/05, KOTIMALLE ROAD, NAWALAPITIYA	0774659587	
29	SEERA MOTORS NANATHAKACHETHIYA MAWATHA, ANURADHAPURA	0717988497	0252221390
30	DUBLI MOTORS DAMBULLA ROAD, HAMBARANA		
31	MANULLA MOTORS PATTICALA ROAD, BOTHALDERA AGNA, KADURUWELA	0714699799	
32	KANDY MOTORS NO.77, KANDALAMA ROAD, KANDANA, GALLEWELA	0729962157	0663685848
33	HEERAN MOTORS KURUNEGALA ROAD, KANDANA, GALLEWELA	073846315	
34	JAYASRI MOTORS NO.22, DAMBULLA ROAD, KEROKANA	0716823582	
35	ANURA MOTORS BEST HOUSE ROAD, HINDURAGGODA	0779162791	
36	UNIQUE MOTORS MAGAMMANNA, DEEROWITA		0362767205
37	FAMILA GARAGE NO.366/L, CLOCK TOWER ROAD, WELINGTON JUNCTION, AEPANA	0773024445	0212229478
38	RUJASINGHE MOTORS NO.109, KANDY ROAD KULUMPA	0776153613	0242724242
39	AUTO ME ENGINEERING DOWN BASTIAN PLACE, OTTAKANDE, DANDARAWELA	0772319295	0572212358
40	B K MOTORS NO.25, GUGLEPOTHA, BENDUNAWANA, DANDARAWELA	0779939210	
41	GAMINI MOTORS NO.387, MAHAWANGAMA ROAD, BADULLA	0716518250	
42	MAJALUNA MOTORS NO.88E BARDANAWAYAKE MAWATHA, BARDANAPURA	0719320028	
43	NATIONAL MOTORS NO.190, THUMBAGODA, BALANGODA		0452287366



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Your Partner in Motoring

THE AUTOMOBILE ASSOCIATION OF CEYLON

NEWS

December - 2011



Christmas & New Year Greetings



AA PRESIDENT'S MESSAGE

It is with deep pleasure, I express warm greetings to all our motoring members on the dawning of the New Year. Last year, all of us experienced many challenges and trials due to the gloomy global financial situation.

However, in spite of many constrains, the Automobile Association was able to perform satisfactorily and earn Rs.7.1 mn before taxation, due to close monitoring of finances and management of the day to day routine. This year too we saw the Association reaching greater heights by winning the Award for National Business Excellence in the Association/Society sector.

I take this opportunity to express my heartfelt gratitude for the cooperation and extraordinary efforts extended by our staff, not forgetting the valuable advice and contribution from our members in order to achieve our goals.

I expect from each one of you, better and enhanced contribution so that we could achieve improved results in the year to come. I am confident that the Association will receive your fullest support.

Our country is at a historic juncture as we see the Southern Expressway which was launched recently, providing the way forward to ease and improve the motoring difficulties. Our Association has indeed a great role to play with the development of the country and I am positive that our Association will rise up to this challenge in keeping with the UN's "Decade of Action for Road Safety" programme.

I firmly believe that the future of our Association is built on a foundation of responsibility to the motoring public. It is essential that we make efficient use of our resources to continue the drive towards reducing loss of lives associated with road accidents. To that end, our Association is firmly committed to the success of our members, customers, strategic partners and the motoring public.

Finally, let me wish you all an accident free New Year with best wishes for good health to you and your family and hope that the Year 2012 will be a year of even greater accomplishments for our Association.

Road Accident is the Major Killer HEALTH CAMP

Message from Etisalat CEO

Message from Douglas & Sons Chairman/Managing Director

Annual staff excursion

The Automobile Association of Ceylon

The Automobile Association of Ceylon appoints 3M as their Strategic Partner

5 Steps to keep your car looking its best

AAC heralds the festive season

DSL'S ACCREDITED GARAGES

The Automobile Association of Ceylon appoints 3M as their Strategic Partner



5 Steps to keep your car looking its best.

- 1. Avoid scratches as much as possible**
We start with scratches. Why? Because they are the biggest enemy to your car's finish. And avoiding scratches is the secret to keeping your car looking good. Dirt and grime, rubbed in while washing or drying, will act like sandpaper and dull your car's paint. There is one basic rule which will guide you whenever you touch the surface of your automobile: Anything that comes in contact with your car's finish should be soft.
- 2. As much as possible, protect your cars finish from the elements.**
This means storing the car in a garage or covered area. Also, the use of a car cover is highly recommended. A car that is constantly exposed to sunlight and other environmental hazards will deteriorate quicker and require significantly more cosmetic maintenance.
- 3. Always keep a good coat of wax or paint sealant on the car.**
In addition to providing gloss and depth, wax will also protect your car from the elements, including sunlight and many other circumstances that you will encounter, from bug carcasses to bird droppings.
- 4. Be aware of your car's finish.**
Make regular quick inspections of your cars surface a habit. Look it over and note its condition, keeping in mind its recent history and what you anticipate will happen in the future.
- 5. Make a habit of detailing your car.**
In most cases, washing your car once a month is adequate. Once every two weeks is better and necessary if the car is subject to harsh conditions.

Visit the nearest 3M Authorized Car Care centre for your next treatment.

AAC heralds the festive season

1st of December 2011



On the 1st of December 2011 the Association organized a cocktail to herald the beginning of the festive season. The highlight of the evening was Christmas carols sung by the Wesley College choir. Several members participated in this event and it was an enjoyable evening for all.